

1st Conference on Sustainability & Data



DIGITAL INNOVATION
& THE PUBLIC SECTOR



IT UNIVERSITY OF COPENHAGEN



Date: 12th
September
2023

How to access: [Register for the conference via this link.](#)
[Zoom Link.](#)

Physical attendance: Room 3A08,
IT-University of
Copenhagen,
Rued Langgaards Vej 7,
2300, Denmark

The conference

The 1st Conference on Sustainability and Data brings together sustainability and IT researchers, managers, and policymakers to share their experiences and challenges in working with sustainability data.

The 1st S&D conference takes an interdisciplinary perspective for making the SDGs more operationalizable and for emphasizing the important role of the digital in implementing them. Happening just prior to the 2023 SDG Summit at the UN in New York, the conference calls for pursuing and implementing tangible innovative data solutions.

IDEA for Fintech

The conference is also part of the research project Integrated Data for ESG Analytics (IDEA) for Fintech at the IT University of Copenhagen.

Session Program

- **9.30 – 9.45** **Introduction**

 - **9.45 – 10.15** **Keynote: Professor [Karin Buhmann](#), Copenhagen Business School and University of Southern Denmark.**
 - Keynote Title: Can we drive change for sustainability through data and transparency? Trends and challenges.
 - Moderator: Professor [Tobias Brandt](#), University of Münster.

 - **10.15 – 10.45** **Session 1: Organizing Sustainability Data for Controlling Systems**
 - Professor [Christine Legner](#), University of Lausanne.
 - [Tilman Kemper](#), Co-Founder and Managing Director at [Codio Impact](#).
 - What are the new sustainability developments in the existing enterprise systems?
 - How are the new sustainability-related features and systems designed, developed, and implemented?
 - What are the challenges in designing, developing, and implementing them?
 - Moderator: [Sybille Seubert](#), Head of Sustainability Controlling at [LVM Versicherung](#).

 - **10.45 – 11.15** **Session 2: Governance Complexity, IT, and Sustainability**
 - [Niklas Sundberg](#), CIO Assa Abloy and [book author](#).
 - [Ditte Klint Heede](#), Senior Consultant at [Danish Standards](#).
 - Where do organizations receive compliance pressure in relation to the sustainability agenda?
 - Which regulations are organizations complying with?
 - Which governance structures do organizations use internally to address the sustainability agenda?
 - How do these new governance structures shape existing finance, business, and IT decisions?
 - Moderator: [Cody Baird](#), Manager for Governance, Risk and Compliance at [PwC](#).
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- **11.15 – 11.45** **Session 3: CSR strategy and Organizational Processes**
Professor [Jan vom Brocke](#), University of Münster and Director at [ERCIS](#).
Dr. [Shivam Gupta](#), Consultant for Sustainability & Data Analytics at [Detecon](#).
 - How are sustainable (IT) strategies formed?
 - What are the new organizational processes that stem from the strategic change?
 - What are the challenges in designing and implementing CSR strategies and related organizational processes?

 - **11.45 – 12.15** **Break**

 - **12.15 – 12.45** **Session 4: Current Sustainability Metrics and KPIs in Use**
Professor [Laura Marie Edinger-Schons](#), Universität Hamburg.
[Tarek Annan](#), Senior Manager for Sustainability at [Allianz Technology](#).
 - What are the emerging standards, approaches, and emphasis on sustainability metrics?
 - How are these standards translated into organizational KPIs?
 - What are we still missing?

 - **12.45 – 13.15** **Session 5: Sustainable IT, the Other Way Around**
[Thomas Mardahl](#), Founder at [Rejoose](#).
Assistant Professor [Maria Astefanoaei](#), IT University of Copenhagen.
 - What is the impact of IT on sustainability?
 - What are the emerging standards and metrics used for measuring the impact of IT on sustainability?
 - What are the primary challenges in understanding and measuring the impact of IT on sustainability?

 - **13.15 – 13.45** **Session 6: Transformative Possibilities and Impact**
Dr. [Konstantin Klemmer](#), Postdoctoral Researcher at Microsoft.
[Gro Kardel](#), Anthropologist and Sustainable Change Maker.
 - What are the actual impacts of current corporate and research efforts in relation to sustainability?

 - **13.45 – 14.00** **Wrap-Up**
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