



ID der Kurzfassung : 188

## **Towards a One Health Region: Insights from Stakeholders of an Innovation Alliance in Western Pomerania, Germany**

### **Inhalt**

The BMBF-funded T!Raum alliance 'One Health Region Western Pomerania' aims to implement One Health principles in the region through transdisciplinary cooperation and knowledge transfer, and to anchor the One Health concept in all decisions by firms, policymakers, and the civil society. The concept of a 'One Health Region' is an innovation developed by the T!Raum alliance.

As a key component of the strategic project RegioTransformOneHealth, a broad stakeholder analysis was conducted, including 32 qualitative interviews with regional stakeholders from various sectors, such as veterinary and human medicine, environment, tourism, hunting, agriculture, and forestry. The interviews focused primarily on the necessity for transformation processes to establish a One Health Region in Western Pomerania. Stakeholders were mainly positive about the establishment of a One Health Region. Necessary transformation processes include strengthening regional value chains, promoting environmental protection initiatives, recruiting qualified young talent for healthcare services, expanding public transport, and increasing cooperation between business and politics.

Collaboration between stakeholders and the T!Raum alliance has the potential to sustainably improve holistic health outcomes, thereby supporting the development of a One Health Region. A preventive and interdisciplinary approach can help mitigate health crises and foster innovative business models in healthcare and regional development.

### **Keywords**

One-Health-Region, Regional Transformation, Health in all Policies, Stakeholder analysis

### **Registration ID**

OHS25-12

### **Professional Status of the Speaker**

PhD Student

### **Junior Scientist Status**

Yes, I am a Junior Scientist.

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