

Demo Event

Report of Contributions

Contribution ID: 1

Type: **not specified**

Eröffnungsvortrag (Vorsprung durch Wissen) [+]

Wednesday 10 July 2019 10:00 (45 minutes)

Von Ihnen definierte Eingabeaufforderung [+]

Weitere Eingabemöglichkeit [+]

Presenter: Mr MÜLLER [+], Oliver (Company GmbH)

Track Classification: Track 1 - General [+]

Contribution ID: 2

Type: **not specified**

Check-In [+]

Wednesday 10 July 2019 09:00 (1 hour)

Das Check-In findet in dem Foyer des Hauptgebäude [+]

Track Classification: Track 1 - General [+]

Contribution ID: 3

Type: **not specified**

Parallelvortrag Block A: Mittelstand 4.0 [+]

Wednesday 10 July 2019 11:00 (45 minutes)

In diesem Vortrag erfahren Sie über Mittelstand 4.0 [+]

Presenter: Mr PLANCKE, Dominik

Track Classification: Track 1 - General [+]

Contribution ID: 4

Type: **not specified**

Parallelvortrag Block A: IT in der Cloud [+]

Wednesday 10 July 2019 11:00 (45 minutes)

Beschreibung des Slots [+]

Von Ihnen definierte Eingabeaufforderung [+]

Weitere Eingabemöglichkeit [+]

Presenter: Mrs HOFFMAN, Linda (Other Company GmbH)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 5

Type: **not specified**

Parallelvortrag Block A: Eventsoftware [+]

Wednesday 10 July 2019 11:00 (45 minutes)

Beschreibung des Slots [+]

Presenter: Mr RAUER, Patrick

Track Classification: Track 1 - General [+]

Contribution ID: 6

Type: **not specified**

IT für Einzelhandel [+]

Wednesday 10 July 2019 12:00 (30 minutes)

Beschreibung des Slots [+]

Presenter: OLIVER, Daniel

Session Classification: Mittelstand 4.0 (Sitzung)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 7

Type: **not specified**

IT für Großhandel [+]

Wednesday 10 July 2019 12:30 (30 minutes)

Beschreibung des Slots [+]

Presenter: OPPENHEIMER, Robert

Session Classification: Mittelstand 4.0 (Sitzung)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 8

Type: **not specified**

IT für Logistikunternehmen [+]

Wednesday 10 July 2019 13:00 (30 minutes)

Beschreibung des Slots [+]

Presenter: Mrs ADELEID, Nadine

Session Classification: Mittelstand 4.0 (Sitzung)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 9

Type: **not specified**

Softwareeinsatzszenarien bei Eventregistrierung [+]

Wednesday 10 July 2019 12:00 (30 minutes)

Wie kann man die Registrierung durch Eventsoftware unterstützen [+]

Von Ihnen definierte Eingabeaufforderung [+]

Weitere Eingabemöglichkeit [+]

Presenter: Mr CHASIN, Friedrich

Session Classification: Eventsoftware (Sitzung)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 10

Type: **not specified**

Softwareeinsatzszenarien beim Eventfahrerservice [+]

Wednesday 10 July 2019 12:30 (30 minutes)

Welche Software kann man zur Verbesserung des Fahrerservices nutzen. [+]

Von Ihnen definierte Eingabeaufforderung [+]

Weitere Eingabemöglichkeit [+]

Presenter: Mr RIEHLE, Dennis

Session Classification: Eventsoftware (Sitzung)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 11

Type: **not specified**

Softwareeinsatzszenarien beim Einreichungsprozess [+]

Wednesday 10 July 2019 13:00 (30 minutes)

Software für die Verwaltung des Einreichungsmanagements [+]

Weitere Eingabemöglichkeit [+]

Von Ihnen definierte Eingabeaufforderung [+]

Presenter: Mr HEUCHERT, Markus

Session Classification: Eventsoftware (Sitzung)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 12

Type: **not specified**

Verabschiedungsvortrag: Die Zukunft des Eventmanagements [+]

Wednesday 10 July 2019 13:30 (30 minutes)

Lassen Sie sich für die breite Palette der Möglichkeiten im Eventmanagement begeistern. [+]

Presenter: Mrs KAUFMANN, Nikita

Track Classification: Track 1 - General [+]

Contribution ID: 13

Type: **not specified**

Besuch der Ausstellung und Networking [+]

Thursday 11 July 2019 10:00 (2 hours)

Beschreibung des Slots hier [+]

Track Classification: Track 1 - General [+]

Contribution ID: 14

Type: **Full Paper** [+]

The Role of Governments in Peer-to-Peer Sharing and Collaborative Consumption [+]

Thursday 11 July 2019 12:00 (30 minutes)

Rapid advances in IT combined with increasing awareness for environmental side-effects of modern economies are causing a shift in the consumer behavior towards new forms of consumption. Private individuals increasingly become both providers and consumers of services. Web 2.0 enables peer-to-peer transactions between consumers creating a new consumption space with hundreds of mediator platforms. While the new legally questionable market is typically seen as a challenge by governments, the opportunities for governments to participate in *peer-to-peer (P2P) sharing and collaborative consumption services (SCCS)* for their citizens are hardly explored in academia. In contrast, first pioneer governments such as the cities of Seoul and San Francisco have already developed strategies to support the development of P2P SCCS for their citizens. In this work, we advocate for extending the function scope of e-government by including P2P SCCS into its portfolio. To support our reasoning and in order to systematically address the problem area emerging from the combination of e-government and P2P SCCS, we review and synthesize e-government models and relate them to the P2P SCCS phenomenon. Our results reveal what constitutes a research agenda for utilizing potentials of P2P SCCS in the context of e-government research and practice.

Von Ihnen definierte Eingabeaufforderung [+]

Weitere Eingabemöglichkeit [+]

Primary author: Dr CHASIN, Friedrich

Presenter: Dr CHASIN, Friedrich

Session Classification: IT-basierte Dienstleistungen (Sitzung) [+]

Track Classification: Track 2 - IT-related [+]

Contribution ID: 16

Type: **Full Paper** [+]

Peer-to-Peer Plattformen

Das ist das Abstract für das Paper über Peer-to-Peer Plattformen. Es kann von dem Autor formatiert werden und der Inhalt wird automatisch zu einer .pdf Datei umgewandelt. Die Möglichkeiten der Formattierung können Sie in dem Beispiel der Beschreibung des Events sehen. [+]

Von Ihnen definierte Eingabeaufforderung [+]

Option 1

Weitere Eingabemöglichkeit [+]

Dieses Abstract enthält keine Besondere Angaben an dieser Stelle [+]

Primary author: KOWALSKI, Andrej (ERCIS)

Co-author: ANTON, Kripachenko (ERCIS)

Presenter: KOWALSKI, Andrej (ERCIS)

Track Classification: Track 2 - IT-related [+]

Contribution ID: 17

Type: **Full Paper** [+]

Peer-to-Peer IT Infrastructure [+]

Thursday 11 July 2019 13:00 (30 minutes)

The diffusion and customer adoption of electric vehicles (EVs) are hampered by the absence of a well-developed publicly accessible charging infrastructure. We introduce an IT-enabled peer-to-peer (P2P) sharing and collaborative consumption (SCC) transportation service for private charging infrastructure as a means to alleviate this challenge. P2P SCC services facilitate private persons' joint access to privately owned physical resources such as cars (Uber), apartments (Airbnb), or charging stations (focus of this article) via Internet-based sharing platforms. We apply New Service Development (NSD) as a guiding process towards developing a P2P SCC service and suggest provider assessment as an extension to existing NSD procedures. We show a specific application of the provider assessment for our proposed P2P SCC service by reporting the results from a survey assessing potential peer-providers. Thus, we demonstrate how extending NSD for the provider assessment aided us in developing an IT-enabled transportation service that is based on the joint access to privately owned resources.[+]

Weitere Eingabemöglichkeit [+]

Keine Angaben [+]

Von Ihnen definierte Eingabeaufforderung [+]

Option 2

Primary authors: PLENTER, Florian (ERCIS); Dr CHASIN, Friedrich (ERCIS)**Presenter:** PLENTER, Florian (ERCIS)**Session Classification:** IT-basierte Dienstleistungen (Sitzung) [+]**Track Classification:** Track 2 - IT-related [+]

Contribution ID: 19

Type: **not specified**

Aspekte der Sharing Economy Plattformen [+]

Thursday 11 July 2019 12:30 (30 minutes)

Dies ist ein Vortrag, der nicht über eine Einreichung entstanden ist, sondern von dem Programm-
committee einfach in diesen Sitzungsblock dieser Sitzung platziert wurde [+]

Presenter: Mrs ELENA, Drus (ERCIS)

Session Classification: IT-basierte Dienstleistungen (Sitzung) [+]

Track Classification: Track 2 - IT-related [+]

Contribution ID: 20

Type: **not specified**

Abschließende Worte des Session Chairs [+]

Thursday 11 July 2019 13:30 (30 minutes)

Beschreibung des Slots [+]

Von Ihnen definierte Eingabeaufforderung [+]

Weitere Eingabemöglichkeit [+]

Presenter: Prof. HARTMAN, Patrick

Session Classification: IT-basierte Dienstleistungen (Sitzung) [+]

Track Classification: Track 2 - IT-related [+]

Contribution ID: **21**

Type: **not specified**

Besuch der Ausstellung und Networking [+]

Thursday 11 July 2019 14:00 (1 hour)

Beschreibung des Slots [+]

Track Classification: Track 1 - General [+]

Contribution ID: 23

Type: **Full Paper** [+]

The effects of the proper IT use in the context of event management

This paper describes all the positive effects that the use of the proper IT in the context of event management can bring.

Von Ihnen definierte Eingabeaufforderung [+]

Option 1

Weitere Eingabemöglichkeit [+]

Primary author: Prof. BERINGER, Pete

Presenter: Prof. BERINGER, Pete

Track Classification: Track 2 - IT-related [+]

Contribution ID: 24

Type: **RiP** [+]

Effects of a good conference organization on the effective use of event management IT

This paper describes a rather unintuitive relationship. It is a **RiP**

Von Ihnen definierte Eingabeaufforderung [+]

Option 2

Weitere Eingabemöglichkeit [+]

Primary author: Prof. BERINGER, Pete

Presenter: Prof. BERINGER, Pete

Track Classification: Track 1 - General [+]

Contribution ID: 27

Type: **Full Paper** [+]

The study of increased chance of acceptance through multiple submissions

This is a study of how the chances of acceptance can be increased by submitting more than one paper.

Von Ihnen definierte Eingabeaufforderung [+]

Option 2

Weitere Eingabemöglichkeit [+]

Weitere Eingabe [+]

Primary author: BERINGER, Pete

Presenter: BERINGER, Pete

Track Classification: Track 1 - General [+]

Contribution ID: **29**

Type: **not specified**

Titel 1

Contribution ID: **30**

Type: **not specified**

Titel 2

Contribution ID: **31**

Type: **not specified**

Testabstract

Beschreibung

Von Ihnen definierte Eingabeaufforderung [+]

Option 1

Weitere Eingabemöglichkeit [+]

Primary author: CHASIN, Friedrich

Presenter: CHASIN, Friedrich

Contribution ID: 33

Type: **not specified**

Paper 1

test

Von Ihnen definierte Eingabeaufforderung [+]

Option 1

Weitere Eingabemöglichkeit [+]

Primary author: CHASIN, Friedrich

Presenter: CHASIN, Friedrich

Session Classification: Eventsoftware (Sitzung)

Track Classification: Track 2 - IT-related [+]